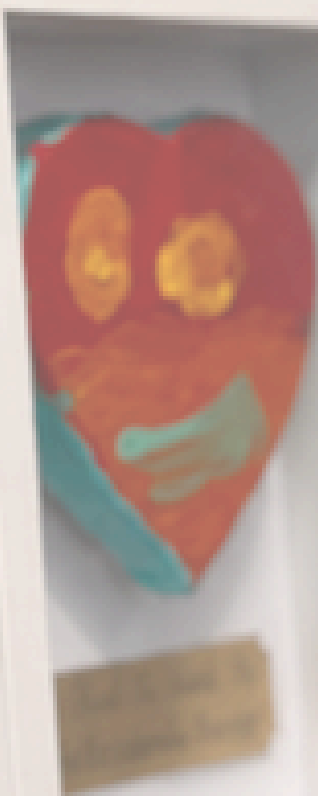
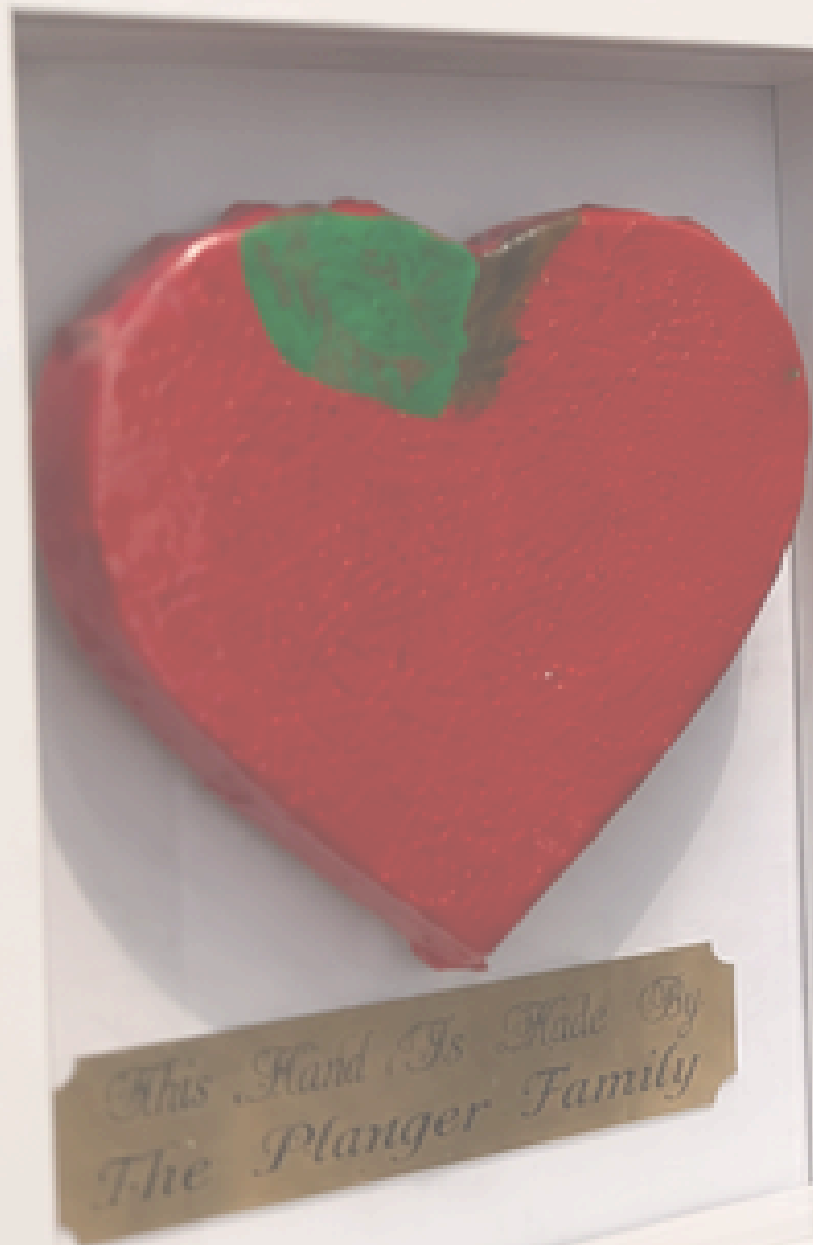




LOVE WINS

20

IMPACT

REPORT

25

Table of Contents

Mission	3
Community	4
Financials	6
Programs	11
Leading the Way	12
Gratitude	13
Looking Ahead	15



OUR MISSION

TO HELP THE LOCAL
CHILDREN WITHOUT THE
BASICS NEEDS TO
THRIVE, EQUALLY.



hikekidz
FOUNDATION

2025

— A COMMUNITY MOVEMENT

In 2025, Hike Kidz Foundation truly took flight because of the incredible support of our community. Local residents, businesses, churches, schools, and community partners embraced our mission and stepped forward to help children and families in need. What began as a vision quickly became a movement fueled by compassion, generosity, and a shared commitment to making a difference.

Over the past year, 150 community members contributed more than 3,400 volunteer hours, while 371 monetary donors and 112 in-kind donors provided the resources needed to expand our impact. What made this support especially meaningful was the diversity of those who stepped forward to help. From local business owners and retirees to single parents, students, and even families who had once received assistance themselves, people from all walks of life chose to give back and become part of the mission.

Because of this overwhelming support, we were able to address clothing insecurities, food insecurities, housing challenges, emergency hardships, and barriers to opportunity for local children and families. Every volunteer hour, donation, and act of kindness helped build brighter futures for children in our community. We are deeply grateful for the extraordinary community that made this work possible.





OUR COMMITMENT

At Hike Kidz Foundation, we are committed to serving every child and family with dignity, respect, compassion, and discretion. We believe that asking for help should never come with judgment, and that every child deserves the opportunity to thrive regardless of their circumstances.

We remain dedicated to providing for the basic needs of children and families in our community while being responsible stewards of the resources entrusted to us. We strive to operate with transparency, accountability, and efficiency, ensuring that every donation creates meaningful impact. Above all, we will continue to lead with compassion, guided by a simple belief that has shaped our mission from the beginning: at Hike Kidz Foundation,

LOVE WINS.

2025 NUMBERS

TOTAL RAISED

465.7K

Net Contribution Revenue

IN 2025, WE RAISED

181.6K Monetary funds received from
371 individual donors

284.1K In-Kind donations recieved from
112 individual donors

IN 2025, WE INVESTED

321.5K Distributed to locally through our
programs and outreach events
**Includes monetary and in-kind expenses.*

25.5K Monetary expenditures and costs for
the Dueling Disco, leasing of space for
clothe the kids storage, memberships,
marketing, insurance

NET ASSETS

Cash on Hand

2025: \$51.9K
** Program balances and operating funds*

Other Assets

2025: \$38K
**Hike Kidz Hub inventory and miscellaeous equipment
Includes 27k in uniform donations*

All receipts, records, statements, and minutes are available to the public for full transparency.

HIKE KIDZ FOUNDATION is a 501c3 Non Profit Organization

2025 IMPACT

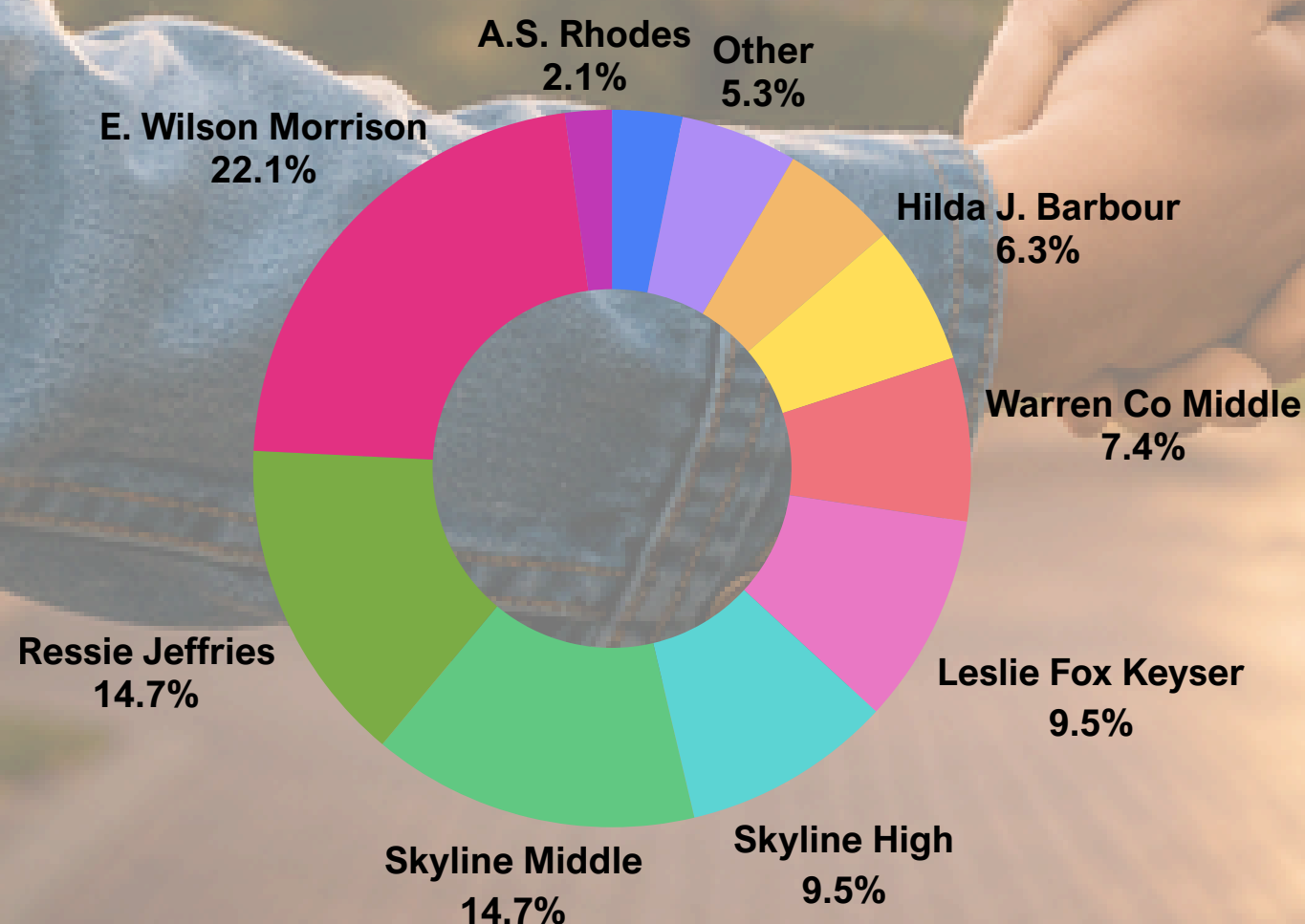
MEETING CHILDREN WHERE THEY ARE

From the very beginning, Hike Kidz Foundation believed that the most effective way to help children in need was to work directly with the people who know them best. By partnering with teachers, school counselors, and trusted community organizations, we are able to identify urgent needs quickly and respond with compassion, dignity, and care to fill in the gaps. This approach ensures that support reaches the children who need it most—often before a crisis becomes even greater—allowing us to remove barriers, restore confidence, and help every child thrive both inside and outside the classroom.

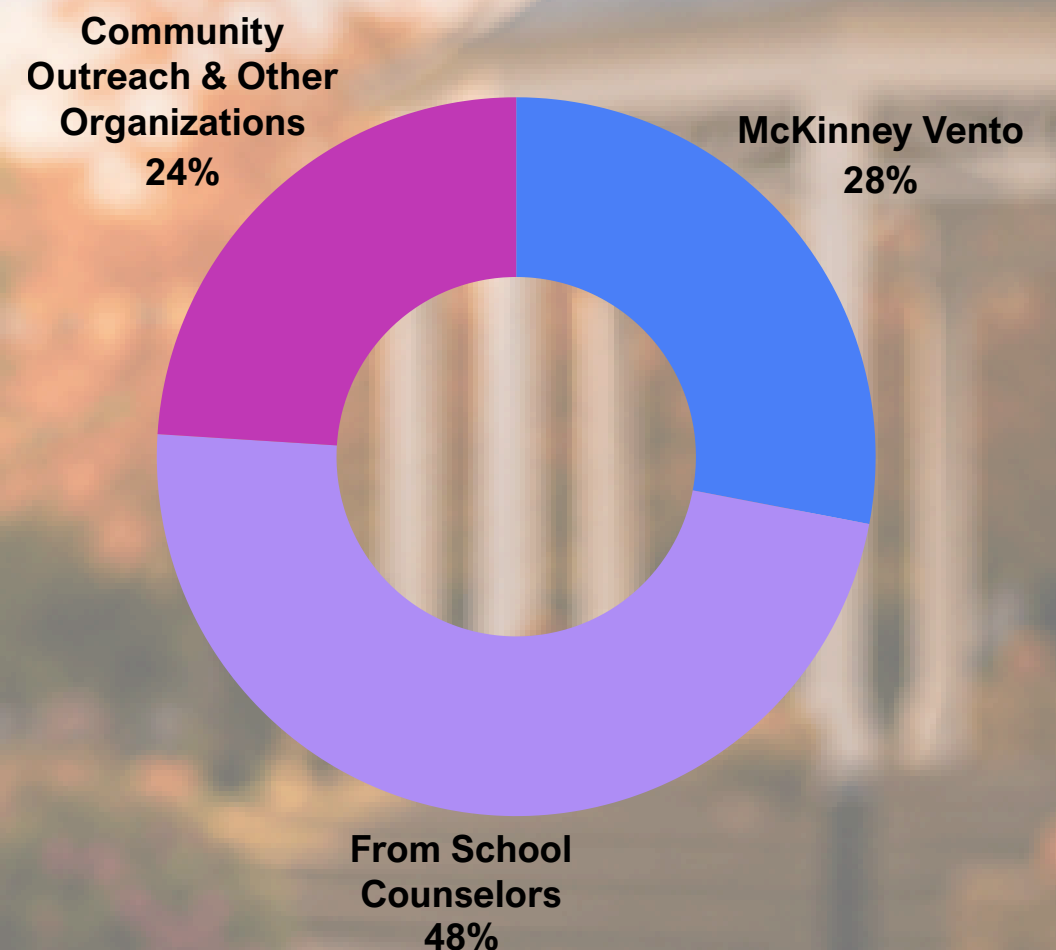
“This took a tremendous amount of stress off of me during a hard time right now in my life. Seeing the smiles on my kids’ faces and the way their faces light up every morning when they get ready for school is priceless. They walk with confidence and look forward to going to school every morning! I pray I am in a position at some point to pay it forward to the Hike Kidz Foundation to help make a difference in another family’s life. I am forever grateful and appreciate all of the help.”

-LOCAL MOTHER

Where We Helped



Who We Helped



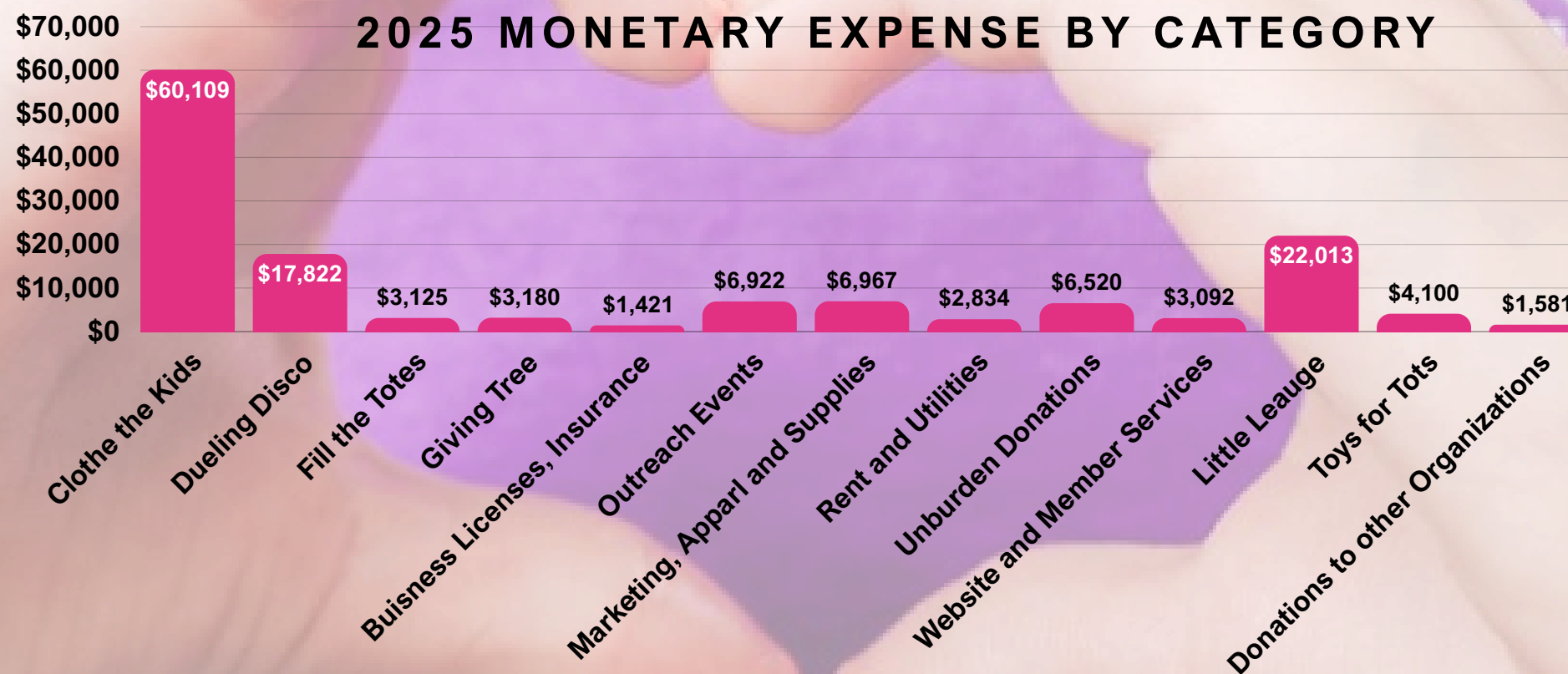
“Through volunteering with Hike Kidz Foundation he has built friendships and connections. He has grown to have compassion for kids he sees struggling and connect with them. He has confidence and asks to stop to help someone walking in the rain with an umbrella.”

-LOCAL MOTHER

2025 IMPACT

BEYOND THE NUMBERS

In addition to meeting immediate needs, Hike Kidz Foundation continued to invest in the dignity, confidence, and potential of local children and families. From equipping students with essential supplies and empowering teachers to respond to crises, to mobilizing volunteers through community outreach and rallying an entire community behind young athletes, these efforts reflect what is possible when compassion turns into action. Together, we helped remove barriers, restore hope, and ensure hundreds of children had the support they needed to learn, grow, belong, and thrive.



“Through Hike Kidz Foundation, I experienced compassion when I least expected it. Instead of judgment, there was kindness. Instead of being overlooked, I was reminded that I mattered. That moment may have seemed small to others, but to me it was everything. It was the first spark of hope I had felt in a long time. Sometimes what people need most isn't just help with resources. Sometimes they need someone to believe that their life can still be different. Hike Kidz helped remind me of that. They showed me that community is real, that people do care, and that even when you feel like you've hit rock bottom, there are still people willing to reach down and help you stand back up. What this organization does is bigger than meals, programs, or events, it restores hope to people who may feel like they have none left. When you restore hope in someone, you don't just change a moment in their life. You can change the entire direction of it. Thank you from the bottom of my heart.”

-LOCAL MOTHER

SEE YOUR IMPACT

252

Children were empowered to choose new back to school clothes restoring dignity and building confidence, and helping the walk into the classroom feeling like they belong.

100

Tote bags filled with essentials were distributed to students facing hardship, ensuring they had the basic necessities needed to learn, grow, and thrive.

12

Events our volunteers participated in, including outreach events and community giveaways while raising awareness of childhood poverty while sharing Hike Kidz Foundation's mission of ensuring every child has the support they need to thrive.

\$6,520

Provided directly to elementary school teachers, empowering them to respond quickly to students in crisis and meet urgent needs before they became greater barriers to learning.

\$26,813

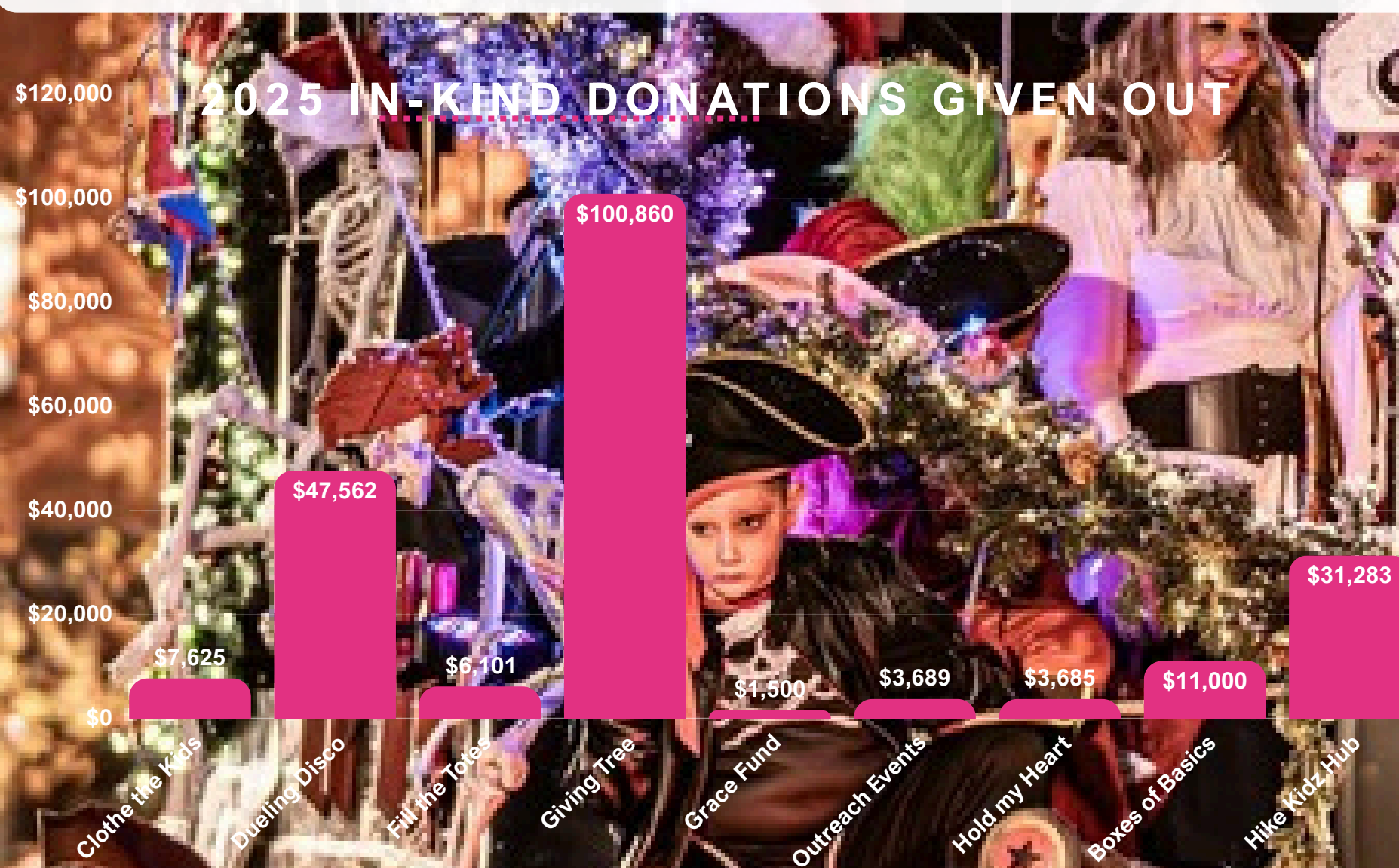
Funds raised for a community-wide campaign that raised 223% of its original goal—ensuring the Front Royal Little League 12U All-Stars could compete at regionals without financial barriers standing in their way.

2025 THE IMPACT OF IN-KIND IMPACT

The impact of in-kind donations extends far beyond the items themselves. **For children facing poverty, crisis, or uncertainty, these gifts represent hope, normalcy, and the reassurance that they matter.** A new outfit can restore confidence on the first day of school.

A holiday gift can preserve the magic of childhood during a difficult season. A costume, Easter basket, or stocking allows a child to celebrate alongside their peers without feeling different or left out. Emergency lodging provides safety and stability when families have nowhere else to turn, while meals and essential supplies ease burdens that no child should have to carry.

These acts of generosity help children feel seen, valued, and worthy of care. They reduce the stress and fear that can accompany hardship and replace it with dignity, belonging, and joy. **Through the compassion of our community,** children are given more than tangible items—they are given the opportunity to focus on being kids, to build confidence in themselves, and to believe that their community is invested in their future. The lasting impact of these gifts is found not in what was given, but in the hope restored and the lives forever touched by the kindness behind each donation.



265 Children and families received Christmas Presents

700 Dinners Served

55 Boxes of basics delivered

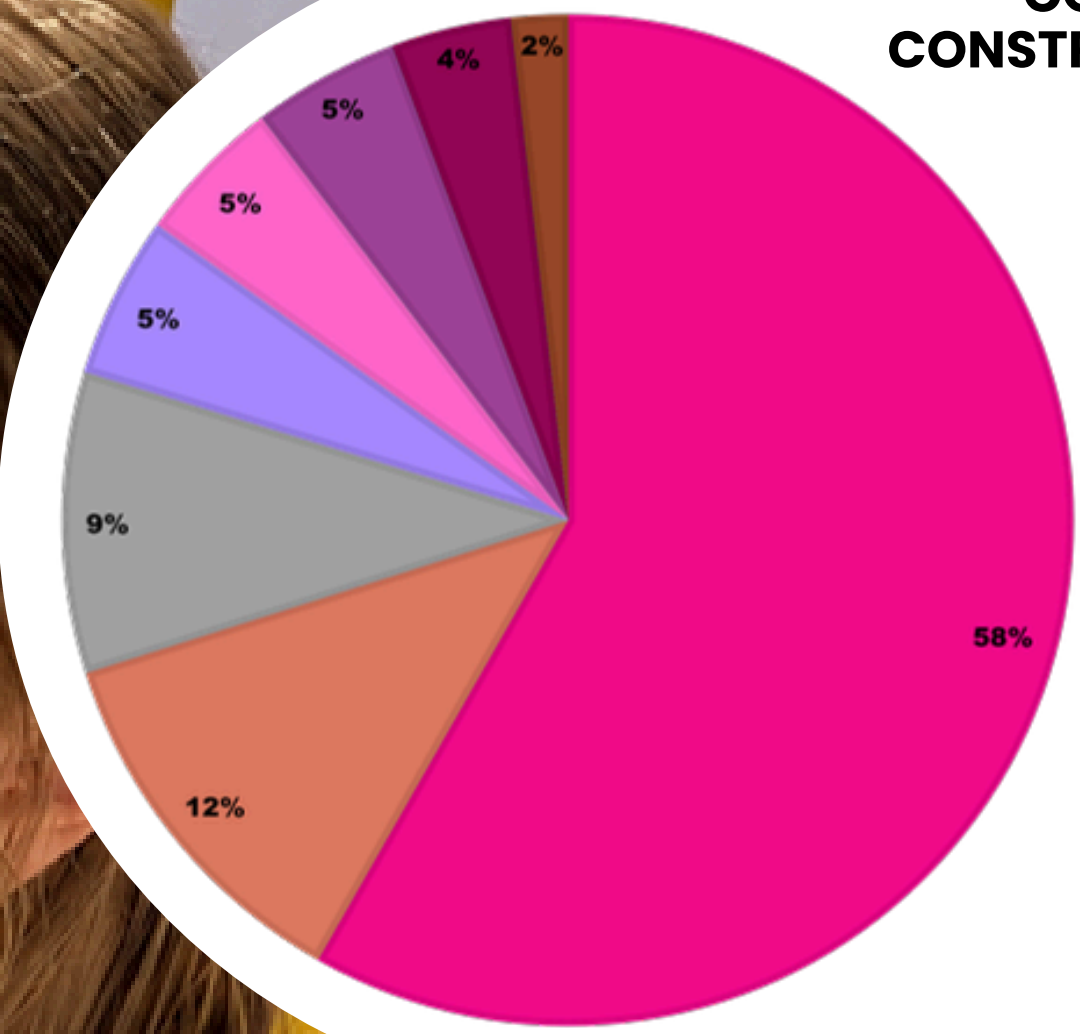
359 Easter Baskets, Halloween costumes, and Stocking Distributed

"This took a tremendous amount of stress off of me during a hard time right now in my life. Seeing the smiles on my kids' faces and the way their faces light up every morning when they get ready for school is priceless. They walk with confidence and look forward to going to school every morning! I pray I am in a position at some point to pay it forward to the Hike Kidz Foundation to help make a difference in another family's life. I am forever grateful and appreciate all of the help."

-LOCAL MOTHER



CONTRIBUTIONS FROM HIKE CONSTRUCTION AND THE HIKE FAMILY



- Staff Pay-\$52,981
- Rent and Utilities-\$10,800
- Dueling Disco Supplies, Donations-\$8,762
- Marketing and Apparel-\$4,708
- General Fund Donations-\$4,301
- Contributions for Events-\$4,284
- Computers, Monitors, Paper, Ink, Etc-\$3,500
- Phones, Licenses, Background Checks-\$1,635

INVESTING IN THE FUTURE

One of our commitments from day one was to be good stewards of every dollar entrusted to us. We wanted as much of the community's generosity as possible to go directly to the children and families we serve.

To help make that happen during our first year, Hike Construction and our Family covered nearly all of the Foundation's operating expenses, including startup costs, office costs, equipment, licensing, background checks, utilities, and ALL staff pay.

This allowed community donations to have the greatest possible impact where they matter most—in the lives of local children.

-Aaron & Harmony Hike, Founders

2025

WE FOCUS & EXCEL ON CREATIVE DEVELOPMENT

In 2025, Hike Kidz Foundation turned community needs into action by identifying critical gaps, building trusted partnerships, expanding awareness, and launching impactful programs that provided hope, support, and opportunity for local children and families. Together we have laid the groundwork for lasting change and a stronger future for the youth we serve.



* Student art supporting students experiencing housing insecurity.



* Emergency support for families during housing crisis.



* Connecting local farmers with families in need of healthy food.



* Back-to-school program allowing children to shop for clothing with of choice.



* The Dueling Disco Community Fundraising event



Clothing partnership providing boxes for children facing clothing insecurity.



* A developing hub to connect agencies & resources for the in need.



* Helping children access extracurricular opportunities.



* Empowerment program for middle & high school students facing adversity.



* The John K. Marlow Love Wins Legacy Award honors a life defined by service, leadership, and love for community.



OFFICERS OF THE BOARD

- Aaron Hike**, Co Founder/Chair of Finance
- Harmony Hike**, Co Founder/Chair of Development
- Amber Veithenthal**, President
- Dr. Kristen Pence**, Vice President
- Dr. Melissa DeDomenico Payne**, Secretary
- Quentin Daughtery CPA**, Treasurer

MEET OUR BOARD OF DIRECTORS

- Stephanie Baker**, Chair of Performance
- Beth Vaught**, Board Member at Large
- Amanda Slate**, Chair of Fundraising
- Courtnry Patonetz**, Board Member at Large
- Lori Cockell**, Board Member at Large
- Ava Will**, Youth Board Member
- Cheryl Cullers**, Board Member at Large
- David Silek**, Board Member at Large
- Michael Sean Williams**, Board Member at Large
- Rob “Robby D” Demariano**, Board Member at Large
- Linda Funk**, Board Member at Large
- Jenny Rhodes**, Board Member at Large

OUR STAFF AND VOLUNTEERS

- Robin Russell**, Community Resource Advocate
- Nancy Thompson**, Volunteer -Chair of "If I Could I would"



WITH GRATITUDE

As we reflect on the past year, we are filled with gratitude for the countless individuals, businesses, organizations, and community partners who made our mission possible. To our dedicated volunteers who faithfully showed up time and time again, thank you for giving your time, talents, and hearts in service to others. Whether you sorted donations, delivered essentials, assisted at events, mentored youth, or worked behind the scenes, your commitment helped ensure that children and families in our community received the support they needed when they needed it most.

We are equally grateful to our generous donors and community partners whose belief in our mission continues to fuel our work. Your financial contributions, in-kind donations, sponsorships, resources, and collaborative support have allowed us to reach more children, respond to more needs, and create greater opportunities for families facing difficult circumstances. Some gave a lot, and some gave it all—but every gift, no matter the size, represented a commitment to making a difference. Together, you have demonstrated the power of a community united by compassion, generosity, and a shared desire to help others thrive.

None of this would have been possible without the unwavering support of our community. Every volunteer hour, every dollar donated, every partnership formed, and every act of kindness contributed to the lives changed through Hike Kidz Foundation this year. We are humbled by the trust you have placed in us and inspired by the way our community continues to rally around children and families in need. On behalf of everyone we serve, thank you for standing with us, believing in our mission, and helping us create a brighter future for the next generation.

THE MOST VALUABLE THING YOU CAN GIVE IS YOUR TIME

2025 Volunteers

Aaron Hike	Caleb Sandors	Emma Morris	Jessica Williams	Lori Cockrell	Robin Russel
Adam Compton	Carrie Mayes	Emma Veitenthal	JoAn Baltimore	Lori Howard	Rya Saunders
Addie Cooper	Carrie Shipe	Eric Marshall	JoAnna McCue-Martin	Lucy Keats	Samuel Ponce
Aerial Rodgers	Catherine Bacik	Erika Sackett	John Clark	M.W. Robinson	Sarah Hike
Amanda Cantrell	Cheryl Cullers	Erinlee Hike	Jonluca Winder Hike	Mason Kernington	Sarrah Spaulding
Amanda Slate	Christian Winder	Ethan Jeffsener	Kaelyn Amatacci	Matt Baker	Sheena Kline
Amber Schwab	Christine Binnix	Ethan Teffteller	Katlyn Manka	Matt Bradley	Shelby Matthews
Amber Veitenthal	Colin Miller	First Bank Volunteer	Katrina Domes	Megan Hahs	Sister Aspen Riggs
Amy Holsinger	Coutney Patonetz	First Bank Volunteer	Katrina Saunders	Melissa DeDomenico Payne	Sister Chloe Haynes
Amy Smith	Danielle Bryner	First Bank Volunteer	Keisha Phillips	Melissa Simmons	Sister Jessica Hales
Amy Tehevnik	Danielle Hiserman	First Bank Volunteer	Kenny Cantrell	Meri Davis	Sister Nuttall
Andrew Hike	Danny	Hailey Rhodes	Kirstin Cantrel	Michael Sean Williams	Stephonie Baker
Angie Robinson	Darrian Henry	Harmony Hike	Kodie weatherholtz	Mireia Bragado	Susan Ralls
April Lazo	David Silek	House of Hope	Kohen Cantrel	Missionary 1	Sydney Yocklovich
Ashley Nowell	Deca Student	Jared Anderson	Kristen Pence	Missionary 2	Tani Dietrich
Ava Will	Deca Student	Jarred Hill	Larry Rhodes	MJ Robinson	Terre Jenkins
Beth Campola	Deca Student	Jason Mariche	Laura Heavener	Nancy Thompson	Thomas Eshelman
Beth Vaught	Deca Student	Jason Miracle	Lauren Calhoun	Nancy Williams	Tiffani Beard
Brandy Ghazarian	Deca Student	JD Heavener	Leah Howard	Nevaeh Cecere	Tiffany Haliday
Bret Bement	Deca Student	Jean Plauger	Levi Sweeney	Nina Huck	Tobias Brown
Brian Carpenter	Delaney Sweeney	Jeff Coffey	Liam Sweeney	Parson Brown	Tucker Veitenthal
Bruce Jenkins	Devi Crump	Jen Rhodes	Lily Keats	Paul Martin	Vivian Leon
Bryce Funk	Diane Mullins	Jennifer Mayberry	Linda Funk	Rob Demariano	Wendy Manuel
Caitlin Kimball	Elizabeth Kimball	Jensen Lofton	Lisa Compton	Robert Calhoun	William Funk
Caleb Prestwich	Ella Halliday	Jessica Shafer	Liz Coffey	Ruby Owens	Chris Veitenthal

2025 Volunteers Thank you for your time!

AND SO WE PRESS ON

Love Lives On

2026 Plan

As we look ahead to 2026, Hike Kidz Foundation remains committed to serving the children and families in our community who need us most. We will continue expanding our programs to provide essential resources, mentorship, and support to kids facing hardship. From our Boxes of Basics partnership to our Hold My Heart Program, Farm to Fam, and beyond, every effort we make is rooted in love and driven by the belief that every child deserves the opportunity to thrive. Together with our volunteers, donors, and community partners, we will keep showing up, keep giving, and keep building a brighter future for the next generation.

